

# Launch of Twitter Channel

Purpose: To establish a separate social media presence to promote and host continuing medical education programs for an audience of physicians and other health care providers



← National Jewish Health Medical Education  
741 Tweets

Medical Education for Health Care Providers | National Jewish Health  
Breathing Science is Life.

 ...  Following

**National Jewish Health Medical Education**  
@NJHealthMedEd

The leading respiratory hospital provides continuing medical education, research insights, and best practices for patient care. | For patients, follow @NJHealth

📍 Denver, Colorado [njhealth.org/CME](https://njhealth.org/CME) 📅 Joined June 2021

229 Following 407 Followers



 National Jewish Health Medical Edu... @NJHealthMe... · Jul 19, 2021 ...

Announcing four new journal clubs for #healthcare providers starting Aug. 3, on #COPD, #ILD, #NTM and #pulmonaryhypertension with @NJHealthMedEd Learn more here [fal.cn/3gRu7](https://fal.cn/3gRu7) #meded #medtwitter #pulmtwitter #njhealthedu



**NATIONAL JEWISH HEALTH JOURNAL CLUBS**

   



 National Jewish Health Medical Edu... @NJHealthMe... · Jul 16, 2021 ...

#Healthcare providers, welcome to our new Twitter page for continuing medical education opportunities! Follow @NJHealthMedEd and be the first to hear about new live and online #CME programs presented by our expert faculty. #meded #medtwitter #pulmtwitter #FOAMED #njhealthedu



# Screenshots to demonstrate various content for promoting the Journal Clubs each week.



National Jewish Health Medical Ed... @NJHealthM... · Aug 10, 2021 ...  
 Today, join us for an ILD Journal Club w/ peer discussion on new data, 30-minute Zoom, 2:30pm ET. [fal.cn/3hiA3](https://fal.cn/3hiA3)

On 8/11, join us here [#ILDTwitterJC](https://twitter.com/ILDTwitterJC), 9pm ET

Read the Article Summary: [fal.cn/3hiA1](https://fal.cn/3hiA1)

[#FOAMed](https://twitter.com/FOAMed) [#medtwitter](https://twitter.com/medtwitter) [#pulmtwitter](https://twitter.com/pulmtwitter) [@ild](https://twitter.com/ild) [@mkoslow73](https://twitter.com/mkoslow73) [@DoctorSwig](https://twitter.com/DoctorSwig)



National Jewish Health Medical Ed... @NJHealthMe... · Aug 11, 2021 ...  
 We'll be on Twitter tonight 8/11! 30-minute chat begins at 6pm PT, 7pm MT, 8pm CT, 9pm ET. Use [#ILDTwitterJC](https://twitter.com/ILDTwitterJC) to join the conversation with [@mkoslow73](https://twitter.com/mkoslow73). Get the article summary link in the post below.

[#FOAMed](https://twitter.com/FOAMed) [@ILD](https://twitter.com/ILD) [#medtwitter](https://twitter.com/medtwitter) [#pulmtwitter](https://twitter.com/pulmtwitter)



National Jewish Health Medical Ed... @NJHealthM... · Aug 6, 2021  
 Do you treat #ILD? Join us 8/10 & 11 to discuss the effect of ambulatory oxygen on quality of life for patients with fibrotic lung disease. Read the article summary and learn more here: [fal.cn/3hh6y](https://fal.cn/3hh6y) [#pulmtwitter](https://twitter.com/pulmtwitter) [#medtwitter](https://twitter.com/medtwitter) [@ILDTwitterJC](https://twitter.com/ILDTwitterJC) [@DoctorSwig](https://twitter.com/DoctorSwig) [@mkoslow73](https://twitter.com/mkoslow73)



## JOURNAL CLUB



Read the Article Summary:  
[NJHealth.org/ILDJournalClub](https://NJHealth.org/ILDJournalClub)

Zoom Webinar: 8/10, 2:30pm (ET)  
 Twitter: [#ILDTwitterJC](https://twitter.com/ILDTwitterJC) 8/11, 9pm (ET)



Matthew Koslow, MD and Jeffrey Swigris, DO, MS  
 Program Chairs and Faculty Hosts



National Jewish Health Medical Ed... @NJHealthMe... · Sep 2, 2021 ...  
 Do you treat #COPD? We summarized an article for you about accuracy & impact of FEV1:FVC thresholds. Read it here [fal.cn/3hUrE](https://fal.cn/3hUrE) then join Dr. Woodrow on Zoom and Twitter Sept. 8 to engage in scientific dialogue about it. [@JakeWoodrow3](https://twitter.com/JakeWoodrow3) [#pulmtwitter](https://twitter.com/pulmtwitter) [#medtwitter](https://twitter.com/medtwitter) [#COPDTwitterJC](https://twitter.com/COPDTwitterJC)



National Jewish Health Medical Ed... @NJHealthMe... · Sep 8, 2021 ...  
 Today! Join Dr. Woodrow soon on Zoom for a 30-min discussion on #COPD and then again tonight on Twitter w/ [#COPDTwitterJC](https://twitter.com/COPDTwitterJC) for a 30-min chat. Times and article summary link listed below. [@JakeWoodrow3](https://twitter.com/JakeWoodrow3) [#pulmtwitter](https://twitter.com/pulmtwitter) [#medtwitter](https://twitter.com/medtwitter) [#FOAMed](https://twitter.com/FOAMed)



National Jewish Health Medical Ed... @NJHealthM... · Sep 7, 2021  
 Do you see patients w/ #COPD? Read our faculty's article summary about FEV1:FVC thresholds for COPD-related hospitalization and mortality, then join the discussion w/ Dr. Woodrow on Zoom & Twitter 9/8. Info: [fal.cn/3i1D3](https://fal.cn/3i1D3) [#pulmtwitter](https://twitter.com/pulmtwitter) [#medtwitter](https://twitter.com/medtwitter) [#COPDTwitterJC](https://twitter.com/COPDTwitterJC) [@JakeWoodrow3](https://twitter.com/JakeWoodrow3)



## JOURNAL CLUB



Read the Article Summary Today:  
[NJHealth.org/COPDJournalClub](https://NJHealth.org/COPDJournalClub)  
 Zoom Discussion: Sept. 8, 2:30 p.m. EDT  
 Twitter Chat: Sept. 8, 9 p.m. EDT [#COPDTwitterJC](https://twitter.com/COPDTwitterJC)

James Woodrow, MD, Program Chair and Faculty Host