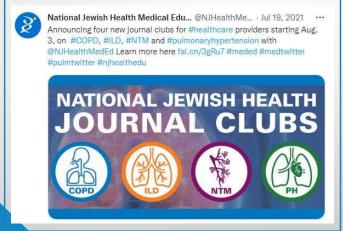
Launch of Twitter Channel

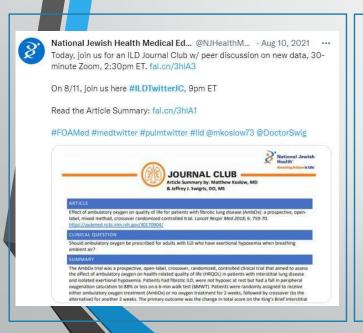
Purpose: To establish a separate social media presence to promote and host continuing medical education programs for an audience of physicians and other health care providers







Screenshots to demonstrate various content for promoting the Journal Clubs each week.







Today! Join Dr. Woodrow soon on Zoom for a 30-min discussion on #COPD and then again tonight on Twitter w/ #COPDTwitterJC for a 30-min chat. Times and article summary link listed below. @JakeWoodrow3 #pulmtwitter #meded #FOAMed

National Jewish Health Medical Ed... @NJHealthM... - Sep 7, 2021

Do you see patients w/ #COPD? Read our faculty's article summary about FEV1:FVC thresholds for COPD-related hospitalization and mortality, then join the discussion w/ Dr. Woodrow on Zoom & Twitter 9/8. Info: fal.cn/3i1D3 #pulmtwitter #meded #COPDTwitterJC @JakeWoodrow3





Read the Article Summary Today: NJHealth.org/COPDJournalClub

Zoom Discussion: Sept. 8, 2:30 p.m. EDT
Twitter Chat: Sept. 8, 9 p.m. EDT #COPDTwitterJC

James Woodrow, MD, Program Chair and Faculty Host